

Dear Partner,

We are currently writing to ask for support to remind people of State Pension age (66+) who are not receiving certain benefits* that they should check their eligibility and apply for Pension Credit, as they could qualify for Winter Fuel Payment* and other support like help with housing costs, help with Council Tax and a free TV licence for those aged 75 and over.

Thanks to the Pension Credit backdating rules, it is possible to apply for Pension Credit and have the claim backdated by up to 3 months - so long as there is entitlement during that time. This means that the latest date to apply and still qualify for Winter Fuel Payment is 21st December 2024.

Did you know that additional to Winter Fuel Payment, Pension Credit also provides extra support for heating costs such as [The Warm Home Discount Scheme](#) and [Cold Weather Payments](#)?

Could you connect with someone to raise awareness of Pension Credit?

It is estimated that up to **880,000** households are missing out on Pension Credit, and it is worth, on average, **£3,900** per year, providing additional benefits such as help with Council Tax and Housing Benefit and a free TV licence for those over 75.

Raising awareness of [Pension Credit\(link is external\)](#) could make a difference to an older person's life: www.gov.uk/pension-credit

You can help raise awareness by sharing our **official social media posts** @DWP on Facebook and @DWPgovuk on X. You can also find a range of promotional products that you can use in our [online toolkit](#)

We have a limited quantity of A5 leaflets and A4 posters available in print, available on a first come, first served basis. chiltonmannion.jobshare@dwpgov.uk

Finally, if you have State Pension Age customers or service users and would like to boost yours and your colleagues' confidence in talking about Pension Credit, **watch our explainer**

video: <https://www.youtube.com/watch?v=kD9e4mAAGdc>

Thank you for your support in helping ensure that older people get the financial support they are entitled to.

Kind regards,

Samantha Hinds

Samantha Hinds | Partnership Adviser | South/East Staffordshire & South Derbyshire | Department for Work and Pensions | Work and Health Services Directorate | Staffordshire & Derbyshire District | Burton Upon Trent Jobcentre | Union Street | Burton on Trent | Staffordshire | DE14 1AA | Mobile: 07436 044571 | Working Days: Monday to Thursday | www.dwp.gov.uk Please consider the environment before printing.



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